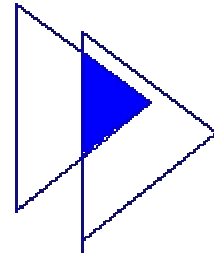


# **ELECTROTECH SERVICES**

**Freelance Technical Author**

**Technical manuals - Windows Help screens  
Electronics – Computing**



David Pearson, the proprietor of Electrotech Services, is a freelance technical author with over 35 years of Technical Writing experience. His work encompasses:

- technical and user manuals for software and hardware – Word and Framemaker
- help screens for computer software in HDK
- manuals in HTML format
- web page creation
- technical documentation in general.

He specialises in computing and electronics, including communications and instrumentation. He can offer a complete service from initial documentation design to Ventura desktop publishing.

He has had extensive experience with Help screens for Microsoft Windows software, with enhancements such as hypertext links and screen-dumped illustrations. His depth of experience gives wide-ranging expertise.

## **Service Commitment**

There are different ways to view technical documentation: it can be regarded as a chore - a necessary evil tacked on at the end of a project - or it can be treated as an excellent opportunity to add value to a product.

Good technical documentation will:

- ensure that the purchaser gets full benefit from the product
- reduce the after-sales service burden
- greatly improve customer goodwill towards your company.

It is good to work with companies who view technical documentation as a powerful tool towards achieving these aims.

## **Technical Writing Skills**

To produce literature and help screens which are useful, comprehensive and easy to follow, the following skills are required:

- ability to grasp a concept, to understand a product and how it works, quickly and thoroughly and then to explain it clearly and concisely in terms that the reader can understand
- willingness to occupy the shoes of the intended reader and ensure that the documentation is exactly right for the user
- the ability to take control of a project, deal with it in a professional manner and see it through to a successful conclusion, within budget and time constraints.

## Economics

Depending on the project; I can work on a fixed price or cost plus expenses basis. My current hourly rate is £27 per hour. As a freelance author, I have few overheads.

I always try to give a bit more than you pay for; that is, after all, the right thing to do and I want you to come back to me for your next project.

## Satisfied Clients

Satisfied clients include:

- Unicom
- British Gas
- British Telecom
- Decca
- Drake Electronics
- Marconi
- Multipoint Communications
- Philips
- Plessey
- Almos BV
- Rotork Control & Safety

## How to reach me

I would like an opportunity to discuss your requirements and to answer any questions you have regarding our services.

Contact: David Pearson BA Hons MISTC MAICS

ELECTROTECH SERVICES  
9 Chalklands, Howe Green  
Sandon, Chelmsford  
Essex, CM2 7TH UK

Telephone: +44 (0)1245 471589

Mobile: +44 (0)7947 049172

Email: [david@etech-author.co.uk](mailto:david@etech-author.co.uk)

Web page: [www.etech-author.co.uk](http://www.etech-author.co.uk)

